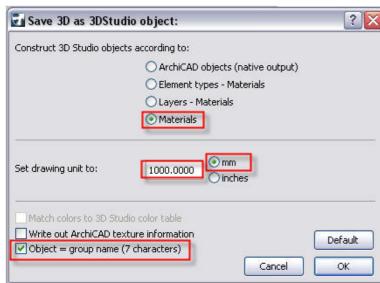
If you use the following setting you should be fine.



The "object=group name" should name each of the layers to match the material names. I don't think this is an option when choosing any of the other export options.

This is what we use every day to export into 3dsMAX

If you use the settings above then all the elements that use the same materials will be grouped into objects in max. This is the simplest way of working with exported data in ArchiCAD.